



**International Air conditioning, Heating and Refrigeration Exhibition and Forum**

April 28-30, 2008, Zara Expo, Amman, Jordan

**Exhibition Application Contract**

Co. Name:

Mailing Address:

Contact Person:

Tel.:

Fax:

Email:

**Exhibition Space requirements:**

We hereby apply for \_\_\_\_\_ square meters of stand space.

- Space with shell scheme at US\$ 275 per sq. m. Minimum stand size is 12 sq. m. and by additional of 3 sq. m., including white Octanorm panels, carpet, name board with stand No., three spotlighting, one table, two normal chairs and one waste bin for every 12 sq. m.
- Space only at US\$ 250 per sq. m. Minimum stand size is 24 sq. m.

We will display the following exhibits: *(please provide a brief description of your products)*

The following companies will be represented on our stand:

**Show Catalogue requirements:**

We would like to book the following advertising space: *(If booked with this contract a 10% discount allowed on the following advertisement rates)*

- |   |   |
|---|---|
| <input type="checkbox"/> Full Color Page, US\$ 1,200    | <input type="checkbox"/> Front or Back inside Cover, US\$ 1,400 |
| <input type="checkbox"/> Double Page Spread; US\$ 1,800 | <input type="checkbox"/> Back Cover US\$ 1,800                  |
| <input type="checkbox"/> Book Mark, US\$ 1,800          | <input type="checkbox"/> Half Color Page, US\$ 700              |

**Payment Terms:**

A 50% deposit payment should be sent together with this duly filled Application Contract. The balance of the amount due must be settled on or before March 10, 2008.

Having read and agreed to the conditions, we hereby contract for the space as indicated above at such Exhibition for the purposes of exhibiting goods as described above and we undertake to be bound by, observe and perfume such conditions, and to pay the balance as stated above.

**A person authorized to purchase on behalf of the exhibitor must sign this application.**

This application will be a contract between us.

Name: _____
Position: _____
Date: _____
Signature and Stamp: _____

Confirmation on behalf of the organizer: <b>Snabel Expo LLC</b>
Authorized Signatory: _____

Please make payment by Swift Telex transfer to Snabel Expo Co. LLC, Account No.: 001.376839.02.01, The Housing Bank for Trade and Finance, Amman-Jordan, Swift Code: H B H O J O A X X X X

## Terms and Conditions

01. In these Conditions the term "Exhibitor" means the signatory of this application and includes all employees or agents of such and the term of "Exhibition" means the Middle East Exhibition for Air conditioning, Heating, Ventilating and Refrigeration "AIRCON" and "The Organizer" means Snabel Expo Co. LLC.
02. To confirm the exhibitor's space, a 50% of the total amount must be paid upon signing the contract..
03. In case of joint-venture howsoever described the Exhibitor is deemed to have obtained the consent of all the individual participants to all the conditions of this contract.
04. If the exhibitor does not pay the balance of the contract price at the prescribed time, the Organizer reserves the right after notice to the Exhibitor or the agents as appropriate to cancel the booking. In this event if the Exhibitor cancels the booking after the application is granted, the deposit will be forfeited. Additionally, if cancellation occurs for either reason after the prescribed date for payment of the balance of the contract price a sum in liquidated damages equivalent thereto will be payable by the Exhibitor to the Organizer in any event.
05. Applications for space must contain details of the proposed exhibit and the name of any other company represented by the Exhibitor whose products are to be shown on or whose services are to be referred to on the stand.
06. The Organizer shall have full power to determine in every respect the allocation of area and position of space and it shall be entitled for any reasons which in its sole opinion is in the general interest of the Exhibition to vary the general layout or location of any particular stand even if it has already been allocated and the Exhibitor shall accept a new allotment of space in substitution of that original.
07. Upon the acceptance of the Exhibition Space Contract, a contract shall arise between the Organizer and the Exhibitor in the terms of these conditions and as regards space allotted the relationship of licensor and licensee shall immediately arise and continue between the Organizer and the Exhibitor. In case of non payment of any sum due or any breach or non observance of any of these conditions by the Exhibitor, the Organizer shall have the full right to revoke this license and to re-enter upon the allotted space and may remove and exclude the Exhibitor without prejudice to recovering all monies payable hereunder, all other claims against the Exhibitors and the right to recover damages sustained by the Organizer.
08. The Exhibitor shall occupy the allotted space by 09:00 AM on the day prior to the opening to the Exhibition. In the event of a default due to any cause whatsoever the Exhibitor shall pay to the Organizer a further sum in liquidate damages equal to the total charge for the space and the Organizer shall have the right to deal with the space in any way it thinks best.
09. In the event of any Exhibitor committing an act of bankruptcy or if a limited company being wound up the contract with it shall be determined void and all monies already paid shall be retained by the Organizer.
10. The Exhibitor may not assign, sublet or grant licenses in respect of any part of the space allotted, nor may advertisements of firms who are not bonfire Exhibitors' show on its stand. Only those products, services and companies mentioned on the application form may be incorporated in the stand.
11. Should the Exhibitor withdraw, without prejudice to the rights and remedies of the Organizer in respect of any breach of the contract on the part of the Exhibitor, the Organizer at its discretion, may allow the Exhibitor to withdraw from the Exhibition subject to the following conditions:
  - a) The Exhibitor must give written notice to the Organizer that he/she desires to withdraw and if the Organizer allows such withdrawal it will notify the Exhibitor of its decision in writing.
  - b) Any such notification by the Organizer to the Exhibitor will constitute a cancellation of the contract subject to the payment by the Exhibitor to the Organizer of a consideration for release from the contract.
  - c) The amount for such payment will be specified in the Organizer notification to the Exhibitor and will be that promotion of the space rental payable under the contract here specified.
  - d) If notice of withdrawal received on or before January 10, 2008, the promotion of space rent payable is 50%. If notice of withdrawal received after January 10, 2008 the promotion of space rent payable is 100%.
  - e) Upon payment of such amount to the Organizer by the Exhibitor (credit being given by the Organizer for all the rental already paid by the Exhibitor) the contract shall be cancelled and neither party shall pay any further claim against the other.
12. The Exhibitor will be totally responsible for the cost of restoring to its original condition any part of the stand or structure occupied by them, which has been altered or damaged in any way.
13. The Organizer shall not be responsible for the loss or damage to any property of the client or any other person caused by theft, fire, defect in the Exhibition Hall (the hall) storm, tempest, lighting, national emergency, civil unrest, war, labor disputes, lockouts, explosion. Acts of God and general cases of "force major" whether or not "ejusdem generic" with the foregoing or any cause not within the Organizer control or for any loss or damage sustained in the event that the opening or holding of the Exhibition is prevented, postponed or abandoned or if the hall becomes totally or partially unavailable for the holding of the Exhibition due to any of the foregoing causes. The Exhibitor shall indemnify and hold the Organizer safe and harmless from all loss and damage to person or property and all claims arising out of the Exhibitor's stand fitting and for the Exhibitor's portions of the shell scheme and for any loss or damage to the basic shell scheme stand. The Exhibitor is advised to take out insurance cover for the purpose of indemnifying the Organizer as aforesaid and also to cover itself against all risks in respect of which the Organizer is expressed not to be responsible in these conditions.
14. In no event shall the Exhibitor have any claim for damages of any kind against the Organizer in respect of any loss or damage consequent upon the prevention or postponement or abandonment of the Exhibition by reason of the happening of any of the events referred to above or otherwise the Hall becoming wholly or partially unavailable for the holding of the Exhibition for reason beyond the Organizer Control and the Organizer shall be entitled to retain all sums paid by the Exhibitor or such part thereof as the Organizer shall consider necessary. If in the opinion of the Organizer by rearrangement or postponement of the period of the Exhibition or by substitution of another hall or building or in any other reasonable manner the Exhibition can be carried out these conditions shall be binding upon the parties except as to size and position as to which any modification or rearrangement shall be determined by the Organizer.
15. The Exhibitor shall hold the Organizer safe and harmless from all loss or damage suffered by or arising out of any of default of any servant, agent, employee or subcontractor of the Exhibitor. The Organizer cannot accept any complaint or claim against them unless it is submitted in writing to the address given below within two weeks of the closing date of the Exhibition. All claims and disputes shall be settled in Amman in accordance with Jordan Laws and Customs.
16. The Organizer reserves the right to alter, add to, or amend any of these conditions and the decision of the Organizer shall be final.
17. The Exhibitor shall not without the written consent of the Organizer display exhibits or bring into the Hall any explosive or dangerous material or any such thing which may cause noxious fumes or which make use of or display any other material which may involve a danger to the health or safety of any person. The Exhibitor shall indemnify the Organizer against ant loss or damage arising out of a breach of this clause.
18. An Exhibitor Manual will be issued to the Exhibitor containing detailed instructions for the organization of the Exhibition.
19. All display advertising exhibits and stand arrangement shall be appropriate to the subject matter of the Exhibition in the sole opinion of the Organizer and shall be aesthetic and of a suitably high standard and shall not contravene or conflict with any local law, moral or custom and if in the opinion of the Organizer the Exhibitor is in breach of this clause the Organizer may direct the Exhibitor to rectify such breach and the Exhibitor shall immediately act accordingly.
20. Stand rentals may be paid in US\$ or Jordanian Dinar.
21. In the event of any the conditions herein the Organizer may in all cases retain all monies paid by the Exhibitor and recover further monies from the Exhibitor as provided herein.

All communications should be addressed to:

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PO Box 1727, Amman 11947, Jordan  
Tel.: + (962 6) 533 2565, Fax: + (962 6) 533 1618  
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